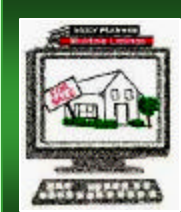


NEW IN 2010

# REDWOOD SHORES BLOG

Created And Operated By  
**MR. REDWOOD SHORES,**  
THE RWS BLOG provides updates  
on REDWOOD SHORES HOUSING.

Find this & other valuable info at:  
[REDWOODSHORES.COM](http://REDWOODSHORES.COM)



RWS BLOG  
R E FAQs  
FLOORPLANS  
INVENTORY  
NEWSLETTER  
VIRTUAL TOURS

FOR OVER 20 YEARS, 100s of satisfied clients have come to know PATRICK CARMICHAEL as their *go - to* Realtor. Respectfully known as *Mr Redwood Shores*, he successfully represents Buyers, Sellers and Renters, offering an unparalleled number of services with each listing. With the latest market knowledge, tech resources and a strong admin support team, he custom designs marketing plans to suit each client's needs.

REALTY WORLD®



## WHY LIST WITH PATRICK?

- Full - Service Advertising
- Competitive Negotiation
- Redwood Shores Expert
- Convenient Office Location
- Extensive Market Knowledge
- Administrative Support Team
- Nationwide Broker Network
- Respected Professional

*For More Information, Call Patrick 650-802-7011*

## — 2010 Real Estate Market Update —

Headlines in 2009 detailed the suffering Real Estate Market. Adjusted interest rates, sub-prime lending, & faltering consumer confidence were contributing factors.

News reports used words like *crisis & recession*.

While most RWS sales segments slowed (see data pages 2, 4, 6 & 7), pricing is key to a quicker sale.

In light of the gloomy forecasts, locally, the '10 market has started flat and slow. Open Houses get traffic, and buyers are eager to take advantage of lower interest rate opportunities, and what they perceive to be a Buyer's Market.

THINKING OF SELLING? We work with sellers to customize a plan designed to maximize the home's marketability.

### *Here's How It Works*

After contacting us and discussing a preliminary review of your needs and situation, we visit your home and provide a NO COST comprehensive market analysis. This tells you, the seller, what your home is worth, given current market conditions, such as most recent comparable sales in the area. At this time we assess what work, if any, needs to be done by way of cosmetic enhancements to the home. (see tips for home staging, page 4)

At [homesellers.com](http://homesellers.com), we work successfully to match Buyers with Redwood Shores Sellers. In fact, our Buyer Match Program™ has effectively placed many new Shores homeowners.

THE REDWOOD SHORES BLOG, redesigned with more features, provides regular updates on the community, and housing matters in particular.

Improved [RedwoodShores.com](http://RedwoodShores.com) features the blog, satellite map with active listings, housing data & inventory and more.

[Info@RedwoodShores.com](mailto:Info@RedwoodShores.com)

